

# FINAL MULTIPLYER SEMINAR

Aug 28th, 8:30–18:00

📍 **Dipoli | Aalto University** (Otakaari 24, 02150 Espoo, Finland)

Attend the seminar onsite or join it online. Choose the way at registration.

Keynote 1:

## UNIVERSITIES IN THE TURBULENT GLOBAL ENVIRONMENT

### Hannu Seristö

Vice President, Aalto University.

In his keynote speech, Associate President of Aalto University, professor Hannu Seristö examines the changes in the global operating environment of higher education institutions, characterizing them as turbulent. "Geopolitical tensions are already impacting universities. International academic cooperation is seen essential, but it is becoming more complex", Seristö states. "The solution is constant vigilance and sufficient strategic agility in the face of changes."



## PROJECT RESULTS TRACK



Project Result 1

**Dr. Francisco Javier Segovia, Universidad Politécnica de Madrid**

### Development and Assessment of Distributed and Blended Microcourses on European Entrepreneurship

Creating a minor on European Entrepreneurship composed by distributed and blended micro-courses required us to coordinate and relate four aspects: micro-courses' contents, competences to be acquired by the students related to the course's contents, desired level of acquisition of each competence, and a proper type of assessment to verify that the competence is acquired at the expected level. Coordinating those aspects is fundamental in a distributed and blended framework in order to a) create and pave a way for the automatic recognition of student's learning outcomes across universities at a micro-course level; b) implement a standard evaluation process (at a European minor level and at a micro-course level); c) apply a common educational quality control process; and d) coordinate inter-university pedagogical teams.

In this talk we will explain how in two cycles we designed, developed and refined the minor to coordinate and relate those four aspects for this minor. We will also explain how we linked the micro-courses with the EU values.



Project Result 2

Dr. Alvaro Pina Stranger, Université De Rennes

## Guidelines and Toolkit for Implementing a Distributed European Entrepreneurship Minor

Key topics:

- How to design and implement an inter-university remote micro-course portfolio?
- How to ensure relevance, impact, and sustainability in such a pedagogical innovation?
- How to represent a multidimensional pedagogical activity as a collective process?



Project Result 3

Barbara Hegyi, PhD, Eötvös Loránd University

## Guidelines for Implementing the Blended Part of The European Entrepreneurship Minor

Key topics:

- How can a one-week onsite event make internationally distributed and multidisciplinary teams flourish?
- What is the recipe for having the participants embrace specific topics in an interdisciplinary approach and request competitive solutions?
- An intense involvement of the ecosystem: blessing or curse when expecting meaningful final projects



Project Result 4

Dr. Lorenzo Angeli and Jessica Lucchetta, University of Trento

## Framework for a Transferable and Reusable Distributed and Blended Education

Education researchers often struggle with gathering data on the effectiveness of their classes, especially when they involve the development of hard-to-measure skills and competencies. In the Porfolio project, where our education faced the extra challenge of being online and distributed among many universities, the challenge was even harder. We will present the mixed-methods research and evaluation framework we designed for the purpose, along with some lessons learned from the project.

Keynote 2:

## DECISION MAKER POLICY VIEW: WAYS TO FOSTER EUROPEAN HIGHER EDUCATION AND INNOVATIVE LEARNING AND TEACHING AT UNIVERSITIES

### Milena Stoycheva

Former Minister of Innovation and Growth, Bulgaria



“Milena Stoycheva has worked systematically for digitalization, modernization and development of a high educational and startup culture throughout her career. She taught innovation and entrepreneurship at the European Institute of Innovation and Technology and was responsible for the innovation and transformation strategy at EIT Culture & Creativity. Stoycheva has more than 20 years of experience in leadership positions in international organizations and companies, having also served as the Chair of the Global Member Council of JA Worldwide and Senior Adviser on Higher Education for Europe. She is a long-time CEO of Junior Achievement Bulgaria (JA Bulgaria), part of the global network of Junior Achievement Worldwide (JA Worldwide) and the first Dean of Student Affairs at the American University in Bulgaria. Stoycheva is a member of the board of the European Female Founders and works actively for affirming women in business, science and entrepreneurship. She is a co-founder of the Bulgarian cluster for digital solutions and innovations in healthcare and is its first chairperson, and a long-time CEO of Junior Achievement Bulgaria, part of the global network of Junior Achievement Worldwide. She has degrees and specializations from Bulgarian and international universities such as Sofia University “Kliment Ohridski”, Penn State University, UC Berkeley and MIT.

In this keynote she will be zooming-out to a policy level as well as zooming-in on practical examples and personal experiences during her impactful career in many different levels, including education, startup and other business organizations, National level central and European level public government.

## PANEL

### The Future of Higher Education in European Universities - Short list of actions: What, When, and How?



Milena Stoycheva



Hannu Seristö



Markku Markkula



Lea Myyryläinen

